



ADRM Software

ADRM Announces Clinical Trials Data Model Solution

San Francisco, CA, September 22, 2008 – ADRM Software, Ltd. (ADRM), the global leader in large-scale solution-specific information architecture solutions, today announced availability of a data model specifically designed to assist large organizations involved in clinical trials. This offering will effectively organize the detailed data that must be captured and managed to support detailed analytics, preparation of reports to regulatory organizations, information audits and reporting of clinical trial results and activities.

As the costs and associated risks of clinical trials continue to increase, a comprehensive and complete information architecture is a critical element in enabling organizations to effectively manage these challenges. This new Clinical Trials data model solution provides a comprehensive and detailed information architecture blueprint to support organizations in effectively meeting these challenges.

“Although we have been providing large-scale integrated data model sets for the core manufacturing and the customer-facing business of large pharmaceutical and medical device organizations for a number of years now, we have not previously provided detailed support for data created during the Clinical Trials phase of product development and testing,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We were encouraged by several of our large customers to apply the same comprehensive data architecture approach to this part of their business. We are pleased to announce today a comprehensive Clinical Trials data model solution which can provide immediate value either on a stand-alone basis or in conjunction with our complete sets of Pharmaceutical or Medical Devices data models.”

“ADRM’s Clinical Trials data model solution provides an integrated information architecture supporting the planning and reporting of clinical trials data,” said Larry Heinrich, ADRM’s Principal Architect. “Key areas supported by the Clinical Trials solution data model include support for protocol reports, clinical study reports, study objectives, patient/subject recruitment, procedures, protocol amendments, tests, drugs, devices, adverse events and peer reviews. This data model solution provides large organizations with a complete repeatable template, which can be used for many types of clinical trials. This will eliminate the issues related to clinical trials data design that results when data design is handled on a trial by trial basis.”

ADRM’s Clinical Trials Solution data model is available now.

Additional information can be found on the web at www.adrm.com/7_clinicaltrials.htm.

About ADRM Software

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries on four continents.

More information about ADRM can be found on the web at www.adrm.com.

© 2009 ADRM Software, Ltd. The information contained herein is subject to change without notice.

Contact: Kevin Schofield VP Sales & Marketing
1-650-508-0503
schofield@adrm.com

Source: ADRM Software