



ADRM Announces Payment Services Data Model Set

New York, NY, January 28, 2008 – ADRM Software, Ltd. (ADRM), a global leader in large-scale financial industry information architecture solutions, today announced availability of a comprehensive set of data models designed to assist payment services providers to develop the next generation information architecture.

As banks and other financial service companies pursue the lucrative market for remittance payments and related payment services, a comprehensive and flexible data information architecture is a critical component.

The new Payment Services data models provide a comprehensive and detailed information data architecture blueprint to assist payment services providers to effectively address data architecture challenges.

“We drew upon our years of experience working with a wide variety of large financial services companies to create a set of data models tailored to the payment services industry,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We believe these models will significantly accelerate payment services provider efforts to develop more responsive information systems and significantly reduce the risks associated with such projects.”

“In addition to existing core Business Area Models which we were able to adapt and apply from our proven financial services offerings, we took care to develop the products, services, channels and transaction types which provide the bulk of the payment services provider business” said Larry Heinrich, ADRM’s Principal Architect. “These models will both address current business requirements as well as provide a foundation for future offerings and requirements.”

ADRM’s Payment Services industry data models are available now.

Additional information can be found on the web at www.adrm.com/7_payments.htm.

About ADRM Software

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries on four continents.

More information about ADRM can be found on the web at www.adrm.com.

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