

Press Release

ADRM Announces Government Services Data Model Set

London, UK, February 11, 2008 – ADRM Software, Ltd. (ADRM), a global leader in large-scale industry-specific information architecture solutions, today announced general availability of a comprehensive set of purpose-built data models designed to assist government organizations to migrate to a next-generation information architecture. As governments are asked to do more with less in an increasingly connected world, an agile and robust information architecture will be a critical element in enabling them to respond quickly and effectively to these challenges. These new Government Services data models provide a comprehensive and detailed information architecture blueprint to help government organizations effectively address these challenges.

“Although we have been building large-scale data models for large organizations in a variety of industries for many years, we had not actively pursued government organizations for business as we believed most government organizations would prefer to license our data models as part of a more comprehensive set of services than we typically provide”, said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We still believe government organizations will most likely license our models as part of a larger deliverable but we were encouraged by a strategic partner, a leading global systems integrator, to more actively target our data models to the government market as they believed that even without any tailoring we had many models which would be of immediate value to government organizations.”

“We assigned a team to evaluating which of our models would be of value to most government organizations and then adapted them so that they can be readily customized for a wide variety of government organizations” said Larry Heinrich, ADRM’s Principal Architect. “The result is a complete set of Government Services citizen-centric data models which support programs and services being delivered to eligible recipients as well as all of the information infrastructure required to run a large government organization, including Human Resources, Property & Equipment (aka Assets) and Budgeting among others. We believe the resulting set of Government Services data models can help to significantly accelerate efforts to move to more

agile information environments, while also significantly reducing the risk inherent in large-scale information systems projects.”

ADRM’s Government Services industry data models are available now as part of value-added engagements from one of our strategic partners. Additional information can be found on the web at <http://www.adrm.com>.

About ADRM

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries. More information about ADRM can be found on the web at <http://www.adrm.com>.

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