



ADRM Announces Government Services Data Model Set

London, UK, February 11, 2008 – ADRM Software, Ltd. (ADRM), a global leader in large-scale information architecture data solutions, today announced availability of a custom set of industry data models designed to assist government organizations to develop and migrate to a next-generation information architecture.

As governments are asked to do more with less in an increasingly connected world, a flexible and robust data information architecture is a critical component to enable government organizations to respond quickly and effectively to new challenges. The new ADRM Government Services data models provide a comprehensive and detailed data architecture blueprint to assist government organizations plan and implement data solutions.

“Although we have been building large-scale industry-specific data models for major business organizations in a variety of industries for many years, we believe that the time is right to now target government organizations,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We believe government organizations will license our models as part of a larger deliverable but have been encouraged by a strategic partner, a leading global systems integrator, to target a specific data model offering to the government market to address immediate opportunities.”

“We assigned a team to evaluate which of our models would be of value to most government organizations and then adapted them so that they can be easily customized for a wide variety of government organizations,” said Larry Heinrich, ADRM’s Principal Architect. “The result is a comprehensive set of Government Services data models which support programs and services being delivered as well as the related information infrastructure required to run a large government organization such as Human Resources, Purchasing, Property & Equipment and Budgeting among others. We believe the resulting set of Government Services data models will help to significantly accelerate efforts to move to more flexible and responsive information environments and also reduce the risk and costs inherent in large-scale information systems projects.”

ADRM’s Government Services industry data models are available now.

Additional information can be found on the web at www.adrm.com/7_government.htm.

About ADRM Software

ADRM Software, Ltd. is the leading provider of large-scale industry-specific information models. ADRM’s products are used by major companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries.

More information about ADRM can be found on the web at www.adrm.com

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