

Press Release

ADRM Releases Major Update to its National Postal Services Data Model Set

Sydney Australia, September 10, 2007 – ADRM Software, Ltd. (ADRM), a global leader in large-scale industry-specific information architecture solutions, today announced the release of a major update to its National Postal Services set of purpose-built data models designed to help accelerate and reduce the risk inherent in the transformation to the robust information foundation required as many of today's national postal services face increased private-sector competition and constrained budgets. This new release offers numerous enhancements including support for a broader array of non-postage products and services and a wider array of distribution channels.

“This new release of our National Postal Services industry data models is a response to some of the innovative products and services being introduced by some National Postal Services as they engage with an ever broader array of competitors for their traditional services”, said Kevin Schofield, ADRM's Vice President of Sales & Marketing. “We've also made enhancements to support some of the creative sales and distribution channels being employed by some National Postal Services.”

ADRM's National Postal Services industry data models are available now. Additional information can be found on the web at <http://ww.adrm.com>.

About ADRM

ADRM Software, Ltd. is a leader in providing large-scale industry-specific information models. ADRM's products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, enterprise application selection, enterprise application integration and data warehouse and business intelligence infrastructure design. ADRM's customer base includes prominent Global 2000

companies in a variety of different industries. More information about ADRM can be found on the web at <http://www.adrm.com>.

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