



ADRM Releases Major Update to its Healthcare Insurance Data Model Set

Washington, DC, October 11, 2007 – ADRM Software, Ltd. (ADRM), a global leader in large-scale healthcare industry information architecture solutions, today announced the release of a major update to its Healthcare Insurance (“Payer”) set of industry data models designed to accelerate development and reduce the risks inherent in the transformation to the comprehensive data information architecture required to compete in today’s competitive and cost-focused healthcare insurance industry.

This new release offers numerous enhancements including enhanced and expanded support for claims, billing and member information.

“We listened to our healthcare insurers who told us that they want to be able to capture and manage more detail about patient encounters and the resulting services and products provided by various providers associated with the claims,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “Our new product release delivers expanded information to support the requirement for better transparency of claims and provides what we believe is clearly the most comprehensive and detailed healthcare insurance information architecture solution available today.”

“We put a lot of effort into enhancing the Healthcare Insurance offering to meet a variety of new requirements,” said Larry Heinrich, ADRM’s Principal Architect. “We believe we now have a leading data architecture that will enable our customers to manage data and develop applications with a flexible data architecture.”

ADRM’s Healthcare Insurance data models are available now.

Additional information can be found on the web at www.adrm.com/7_health.htm.

About ADRM Software

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service-oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries on four continents.

More information about ADRM can be found on the web at www.adrm.com.

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