

2006 - Water Utility 2006 - Water Utility 2006 - Water Utility Press Release

ADRM Announces Water Utility Data Model Set

Melbourne, Australia, November 28, 2006 – ADRM Software, Ltd. (ADRM), a global leader in large-scale industry-specific information architecture solutions, today announced general availability of a set of purpose-built data models designed to accelerate and reduce the risk inherent in large information systems projects for water utilities. As clean potable water becomes an increasingly scarce commodity in most parts of the world and demand continues to escalate, water utilities are increasingly counting on their information systems to help maximize use of their available water resources while minimizing the costs needed to do so. These new data models provide a comprehensive and detailed information architecture blueprint to help water utilities architect a solution to these challenges.

“We drew upon our experience working with gas and electric utilities and some targeted water utility consulting engagements to create a set of data models tailored for the water utility industry”, said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We have been very pleased with the strong interest we have received in this new offering and are pleased to announce that, at the same time we announce the general availability of these data models today, we have also added a large Australian water utility as our first customer for these data models.”

“In addition to many existing models which we were able to borrow or easily adapt from our gas and electric utility model set, we significantly adapted or built a number of new detailed Business Area Models to complete our new Water Utility data model set” said Larry Heinrich, ADRM’s Principal Architect. “These new models include a Sampling & Reporting Business Area Model, a Water Products & Services Business Area Model and new versions of our Property & Equipment (aka Assets) model and our metering and Billing model.”

ADRM’s Water Utility industry data models are available now. Additional information can be found on the web at <http://ww.adrm.com>.

About ADRM

ADRM Software, Ltd. is a leader in providing large-scale industry-specific information models. ADRM's products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, enterprise application selection, enterprise application integration and data warehouse and business intelligence infrastructure design. ADRM's customer base includes prominent Global 2000 companies in a variety of different industries. More information about ADRM can be found on the web at <http://www.adrm.com>.

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CONTACT: Kevin Schofield
VP Sales & Marketing
+1-650-508-0503
schofield@adrm.com

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