



ADRM Announces Corporate Investment Banking Data Model Set

New York, NY, Feb. 6, 2006 – ADRM Software, Ltd. (ADRM), a global leader in large-scale financial industry information architecture solutions, today announced availability of a set of data models designed to accelerate development and reduce the associated risks inherent in large information oriented projects for companies involved in corporate investment banking activities.

Increasingly complex financial instruments and the interconnected nature of the financial services industry requires a robust information architecture for investment banking activities. These new models provide a comprehensive and detailed information architecture blueprint for companies engaging in corporate investment banking.

“We drew upon the experience in our data model offerings for large banks and brokerages and built upon that framework a completely new and tailored set of models,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We have been extremely pleased with the strong interest we have received in this new offering and are happy to announce that, concurrent with the general availability of these data models today, we have also added the corporate investment banking arm of a large North American bank as our first customer for these data models.”

“Investment banking is unlike any other industry in terms of complexity and the unique nature of each product or offering,” said Larry Heinrich, ADRM’s Principal Architect. “This model set includes new Business Area Models for Underwriting, Securities Lending, Repurchase Agreements and Custodians among others. The complexity of the models and the very positive response has made the effort worthwhile for all parties involved.”

ADRM’s Corporate Investment Banking industry data models are available now.

Additional information can be found at www.adrm.com/7_investmentbanking.htm.

About ADRM Software

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service-oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries on four continents.

More information about ADRM can be found on the web at www.adrm.com.

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