

Press Release

ADRM Releases Major Update to CDMA Wireless Data Model Set

Chicago, IL, April 17, 2006 – ADRM Software, Ltd. (ADRM), a global leader in large-scale industry-specific information architecture solutions, today announced the release of a major update to its CDMA Wireless Telecom set of purpose-built data models designed to accelerate and reduce the risk inherent in large projects targeted at remediating and enriching the information foundation underpinning major CDMA Wireless service providers' businesses. This new release offers significantly enriched support for data services and related billing for CDMA carriers.

“Our CDMA Wireless customers were telling us they are generating more and more revenue from a growing portfolio of non-call data services but were struggling to integrate information from a plethora of different data services related systems”, said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “After discussing their requirements in detail, we found that we’d already addressed their requirements in our related market-leading set of data models for 3G/GSM Wireless Telecom service providers and were able to quickly deliver what our CDMA Wireless customers regarded as significant new functionality.”

“Everything our CDMA Wireless customers were looking for in terms of support for provisioning and billing for a rich set of services that wasn’t already in our CDMA models already existed in our 3G/GSM Wireless models” said Larry Heinrich, ADRM’s Principal Architect. “So primarily what we did for this new release was to migrate that functionality to the CDMA Wireless models also while being careful to respect the required information architecture differences dictated by the underlying CDMA technology.”

ADRM’s CDMA Wireless industry data models are available now. Additional information can be found on the web at <http://ww.adrm.com>.

About ADRM

ADRM Software, Ltd. is a leader in providing large-scale industry-specific information models. ADRM's products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, enterprise application selection, enterprise application integration and data warehouse and business intelligence infrastructure design. ADRM's customer base includes prominent Global 2000 companies in a variety of different industries. More information about ADRM can be found on the web at <http://www.adrm.com>.

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