



ADRM Software

ADRM Releases Major Update to CDMA Wireless Data Model Set

Chicago, IL, April 17, 2006 – ADRM Software, Ltd. (ADRM), a global leader in telecommunications information data architecture solutions, today announced the release of a major update to its CDMA Wireless Telecom set of data models.

These models are designed to accelerate development and reduce the risks associated with large projects targeted at remediating and enriching the information foundation underpinning major CDMA Wireless service providers' businesses. This new release offers significantly enriched support for data services and related billing for CDMA carriers.

“Our CDMA Wireless customers told us they are generating increased revenue from a growing portfolio of non-call data services but were struggling to integrate information from a variety of different data services related systems,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “After discussing their requirements in detail, we found that we’d already addressed most of their requirements in our related market-leading set of data models for 3G/GSM Wireless Telecom and were able to quickly deliver this significant new functionality to our CDMA Wireless customers.”

“The tight integration between our 3G/GSM and CDMA offerings enabled us to develop similar CDMA functionality in short time,” said Larry Heinrich, ADRM’s Principal Architect. “The common data architecture that underlies all of our telecom offerings enables us to develop new offerings and provide new functionality efficiently and quickly.”

ADRM’s CDMA Wireless industry data models are available now.

Additional information can be found at www.adrm.com/7_cdma.htm.

About ADRM Software

ADRM Software, Ltd. is the leading independent provider of large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, operational data store (ODS), data warehouse (DW) and business intelligence (BI) design, master data management (MDM), service-oriented architecture (SOA) and enterprise application integration (EAI). ADRM’s customer base includes prominent Global 2000 companies in a wide variety of different industries on four continents.

More information about ADRM can be found on the web at www.adrm.com.

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Source: ADRM Software