



ADRM Software's Retail Banking Data Models Now Available in HP Open Bank Financial Services Solution Framework

Palo Alto, CA, August 31, 2005 – ADRM Software, Ltd. (ADRM), a global leader in the development of large-scale industry-specific information models, today announced that its Retail Banking Data Models have been integrated into the HP Open Bank financial services solution framework.

ADRM's industry-specific data model sets provide customer-centric data models architected to address requirements including e-commerce, CRM, ERP and business intelligence. Each industry-specific solution contains an integrated set of information models with a detailed enterprise model for strategic and architecture planning, a set of business area models with the detail necessary to build operational or analytic applications, a detailed data warehouse model that serves as the blueprint for an enterprise-wide data warehouse and individual data mart models that address specific analytic project requirements.

“By combining the extensive range of integrated products and the global service delivery capabilities which distinguish HP's Open Bank with the proven industry-specific best practices reflected in our Retail Banking information models, we believe HP delivers the most comprehensive banking technology solutions in the market today,” said Kevin Schofield, ADRM's vice president of Sales & Marketing.

“HP is committed to providing customers with the industry's most comprehensive banking solutions,” said Tim Evans, worldwide director of Banking at HP. “As part of the HP Open Bank solution, these data-models, designed to reduce the time of project implementation in core banking transformations, mergers and acquisitions and next-generation customer interaction management will help to mitigate risk by way of a comprehensive detailed industry information blueprint clearly defined in business terms and with industry best practices in mind.”

About ADRM Software

ADRM Software is a leader in providing large-scale industry-specific information models. ADRM's products are used by major companies worldwide as information blueprints or data roadmaps for a variety of initiatives including information architecture planning, enterprise application selection/integration and data warehouse and business intelligence infrastructure design and development. ADRM's customer base includes prominent Global 2000 companies in a variety of different industries.

More information about ADRM can be found on the web at www.adrm.com.

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