



ADRM Software

ADRM Announces Credit Bureau Services Data Model Set

Seoul, South Korea, March 24, 2005 – ADRM Software, Ltd. (ADRM), a global leader in providing large-scale industry-specific information models, today announced availability of a set of data models designed to accelerate development and reduce the risks inherent in the development of an information architecture for a countrywide credit bureau service.

These new models provide a comprehensive, integrated and detailed data information architecture blueprint for government or financial service consortiums intent on establishing a shared multi-participant reporting credit bureau service for their country.

“We heard from government and financial services organizations in several countries that they were struggling with the information architecture required to set up a large-scale positive reporting credit bureau service, either because participants were reluctant to share their credit information management best practices with their competitors involved in the effort or because they were moving from a simpler negative reporting credit information system and had limited experience with the more information-intensive positive reporting systems,” said Kevin Schofield, ADRM’s Vice President of Sales & Marketing. “We have been very pleased with the strong interest we have received in our new data model offering and wish to announce that our first customer for these data models is already in the process of building a new national credit bureau service for one of the leading economies in Asia.”

“In developing our new Credit Bureau Services data model offering, we drew upon our experience working with both financial organizations such as banks, credit card companies, mortgage companies and non-financial organizations such as utilities, telecoms and retailers who often also have valuable credit information to contribute,” said Larry Heinrich, ADRM’s Principal Architect. “The resulting model offering not only provides comprehensive information architecture support for gathering, managing and distributing credit information to participants in the credit bureau service environment, it also provides support for the data infrastructure required to run the organization itself such as Human Resources, Financial Reporting and Asset Management among others.”

ADRM’s Credit Bureau Services data models are available now.

Additional information can be found on the web at www.adrm.com/7_creditbureau.htm.

About ADRM Software

ADRM Software is a leader in providing large-scale industry-specific information models. ADRM’s products are used by large companies worldwide as information blueprints or roadmaps for a variety of initiatives including information architecture planning, enterprise application selection and integration, data warehouse and business intelligence design and development. ADRM’s customer base includes prominent Global 2000 companies in a variety of different industries.

More information about ADRM can be found on the web at www.adrm.com.

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